

20th June 2012

BM Tourism & Hospitality Consultants
P O Box 28350
Danhof
9310

To Whom It May Concern

This letter serves to confirm that we have had business dealings with Mr Bruce McKay and his company on several occasions. Mr. McKay served on the board of the Free State Tourism Authority wherein he was also given the task of Chairing the Finance Sub-Committee of the board.

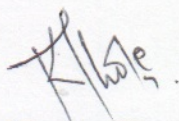
He also served on the Marketing Sub-Committee where his experience in tourism marketing was an invaluable contribution. The most critical contribution he made was to assist the organization in developing relationships with different tourism industry stakeholders in the province and nationally in his capacity as the provincial chairperson of Fedhasa.

His mentorship of SMMEs guaranteed that the Free State Tourism Authority took well prepared SMMEs to tourism indaba that is held every May at the ICC in Durban.

He is a well-respected member of the business community both in the Free State Province and Nationally, especially pertaining to the Tourism and Hospitality sectors and holds many other portfolios within this industry.

His communication skills are of an impeccable nature and he has a wide understanding of the hospitality industry. I would have no hesitation in recommending BM Tourism and Hospitality Consultants as experts within their field.

Regards,



Khotso Thole
GM: Marketing
Free State Tourism Authority
Bloemfontein